



Ticket Seller Sales Pitch Guide

Sales Pitch Guide

1. Hi, I'm _____ and I'm raising money for _____ so that we can _____.
2. To raise money we are selling these tickets for \$20.
3. With each ticket you get some great music downloads and a FootballMania sweepstakes game card.
4. With your game card you can win up to \$400 in each of last 10 weeks of the NFL season based on the teams pre-printed on your game card. Each card gives you 10 new chances to win!
5. You don't need to know anything about football to win! No picking teams or winners.
6. Game begins on Oct 31, 2024.
7. You can read the details on how to play along on the game card or on the website.
8. Will you consider helping us out and having fun playing along with the sweepstakes? You can make this a WIN WIN fundraiser for both you and me!
9. Ok great! I just need to collect your contribution and your ticket stub and we are good to go! Thank you so much and have a blast playing along this season!!!

Important next steps after a sale

- Write the buyers contact information on the stub
- Collect the money from the buyer
- Give the money and the stub to your fundraiser leader

The Ticket with Music Access Code

To raise money, you sell CharityMania Tickets (i.e. the stub here at the top). With each ticket, buyers get an access code that allows them to download digital music from our CharityStudio.

The Promotional Sweepstakes Game Card!

A promotional game card is located beneath each CharityMania ticket. Sweepstakes participants have a chance to win \$1000s in prize money based on the number of points scored by the teams printed on the back of the game card.

Your Contact Info

The name and contact information for your organization is printed directly on the front of the game card so people know whom they are supporting.

\$20

CharityStudio

Music Downloads for Charity!

This detachable stub is your receipt. It contains your access code that allows you to download digital music from our CharityStudio website at www.charitystudio.com. See the back of this stub to view additional information.

Access Code

1234 - 9A501

To download your music from the CharityStudio website:

1. Go to the website www.charitystudio.com.
2. Enter the access code found on the top right corner of this ticket stub.
3. Select the music you want to download and follow the on-screen instructions.

Music and books are the property of the artists. The content is for personal use only. The content cannot be used for resale or any other purpose except those stated explicitly in the license agreement found on the CharityStudio website.

FootballMania!

a CharityMania® Fundraiser

Over 300 prizes awarded totaling more than \$15,000!

Highest Valued Ticket of the Season

\$1000

Grand Prizes

\$200

Lowest Valued Ticket of the Season

\$25

Top 25 win each week!

Highest Total Points Scored	2nd Highest	Lowest Total Points Scored
\$400	\$200	\$25
\$100	\$25	\$25

FootballMania® is an exciting sweepstakes based on the number of points scored by the teams printed on the back of the ticket for sweepstakes rules and should root for! This sweepstakes is free to play!

Thank you for your support of...

Organization Name _____

Street Address _____

City, State and Zip Code _____

Phone number _____

www.charitymania.com

FootballMania!

a CharityMania® Fundraiser

Check your game card #

1234 - 9A501

at www.charitymania.com

Your FootballMania teams by week

1) Oct 31 - Nov 4 Baltimore New York Jets San Francisco	2) Nov 7 - Nov 11 Detroit Pittsburgh Washington DC	3) Nov 14 - Nov 18 Atlanta Green Bay Houston
4) Nov 21 - Nov 25 St. Louis New York Giants Tennessee	5) Nov 28 - Dec 2 Baltimore Denver Philadelphia	6) Dec 5 - Dec 9 Dallas Green Bay Arizona
7) Dec 12 - Dec 16 Carolina New Orleans Oakland	8) Dec 19 - Dec 23 Chicago New England Seattle	9) Dec 26 - Dec 30 Cincinnati Miami Minnesota
10) Jan 2 - Jan 5 Cleveland Jacksonville Kansas City	Bye Weeks: A football team that does not play (i.e. has a bye) in a given week is assigned that team's score from the previous week.	



Scan this code with your phone!
View results, winners, official rules, and learn how the game is played.

FootballMania 10 Week Sweepstakes Rules

[1] Your game card contains 10 different 3-team combinations, each randomly generated and randomly assigned to one of the last 10 weeks of the 2024 pro football season beginning on 10/31/2024. [2] Prizes are awarded each week to the 25 game cards whose teams score the most total combined points relative to all other cards in a given week. The 5 cards that score the least total points also receive prizes. Grand Prizes are awarded to the one card with the most, and one card with the least, total combined points scored over all 10 weeks. [3] If two or more game cards are tied with the same score, 'total net yards' is used as the primary tiebreaker. See website for tiebreaker examples. [4] A football team that does not play (i.e. has a bye) in a given week is assigned that team's score from the previous week. [5] Minimum odds of winning: 1 in 16.9 for the entire season; 1 in 165 in each week; 1 in 2480 for a grand prize. [6] No purchase necessary to play. Void where prohibited. [7] Scan code above to read complete rules, details, and free game card request procedures. [8] Sweepstakes ends on 1/5/2025.

➔ www.charitymania.com ◀

Name _____

E-mail _____

Phone _____

Full Mailing Address _____

1234 - 9A501

Example Winner

Let's say your game card has these teams in Week 6

Team	Points Scored
Dallas	42
Green Bay	35
Arizona	41
Total points	118

If the total combined points scored by the teams is one of the 25 highest, or 5 lowest this week, then the game card wins prize money!

Rules and Winners

The sweepstakes rules are written on the game card. In addition, card holders are encouraged to visit the CharityMania website to see if they are a winner. Winners are posted after the completion of all the games each week of the sweepstakes.

Stub

You collect the game card holder's contact info and return the stub to your organization.

10 weeks to win!
30 prizes each week!

Scan to watch how to play and win!