



SHALER AREA HIGH SCHOOL BOYS' VOLLEYBALL

"Mindset" – The driving force in the quest for success and achievement. A Powerful Mindset is one that combines discipline, strength, confidence and ambition and one that can achieve anything it sets its sights on...

Dear Business Owner:

Our community has been challenged in unprecedented ways these past few years, from our businesses striving to navigate the ever changing "new normal" to our schools working to be successful remotely and now getting our kids back into the schools. What has become undeniable is that we all need to move forward in a capacity that provides support for each other as best as we are all able. Things will get better!

The Shaler Area High School Boys Volleyball team is currently preparing for their 2022 Spring season start. While the team has set a number of lofty goals for themselves, the boys have taken significant steps this off season putting in all the hard work and extra effort necessary to help achieve these goals. We are all looking forward to this volleyball season with excitement and are grateful to have the boys back on the court playing again! We are hopeful that our businesses will be on this journey with us. Similarly, we intend to support our businesses as they also strive for success.

In past years, we have approached our businesses with the opportunity to sponsor our boys volleyball team via advertising in our home game programs. With spectator attendance at our games sometimes limited last season, we expanded our efforts to advertise your business with the addition of digital advertising on our new team website. Your business information will now be displayed on a dedicated advertising page, with a direct link to your company's website. We are excited about this new approach and think it offers even greater visibility for your company than before!

Specifically, all sponsorships will include advertising in all our home game programs, recognition displayed on our team sponsor banner at home games, digital advertising on our website (with preferred placement given to each increase in level of sponsorship) and a thank you recognition at our end of season banquet. The individual levels of sponsorship are available as follows:

\$50 White Sponsorship: Business card size ad in home game programs and acknowledgement of White sponsorship level on team website

\$75 Red Sponsorship: Half page ad in home game programs and acknowledgement of Red sponsorship level on team website with increased visibility

\$100 Blue Sponsorship: Full page ad in home game programs and acknowledgement of Blue sponsorship level on team website with maximum visibility

Please feel free to contact Dale Peterson of the Shaler Area Boys Volleyball Boosters at SABVBboosters@gmail.com with any questions. For sponsorships, please send the filled-in information below along with payment (checks can be made payable to **Shaler Area Volleyball Boosters**) and any business cards/hard copy logo information to our Secretary, Cheryl Peterson, at 142 Cedarwood Drive, Pittsburgh, PA 15214. Electronic artwork (including coupons, if desired) and digital logo files can be emailed to Cheryl Peterson at SABVBboosters@gmail.com. You can also visit our website, www.titanvolleyball.org, and press the "BOYS' SHOP" button and easily secure your sponsorship online.

On behalf of the Shaler Area Boys Volleyball Program, we would like to thank you in advance for your generous support!

Dale Peterson, Shaler Area Boys Volleyball Booster President



Business Name		
Business Contact Person		
Address		
City, State, Zip code		
Telephone, Email		
Amount of Sponsorship		
Player Name/Email		